

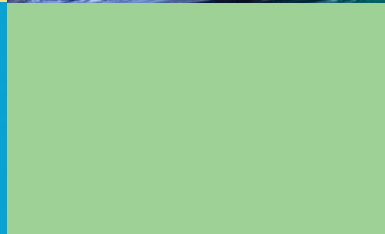
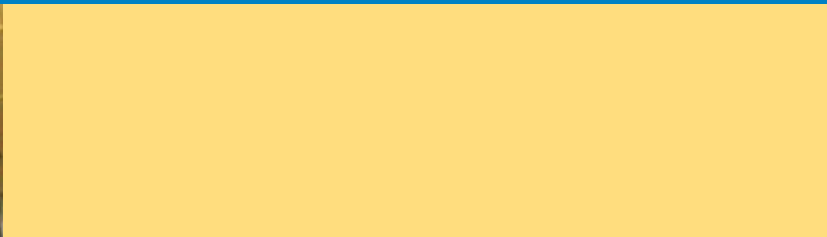


Atlas

Sage
Series

for
Line 50
100
200
500
MMS
CS3

EDI/XML seamlessly integrated with Sage software



A better way to do business

Atlas

Sage
Series

Electronic trading for Sage users – at the touch of a button or even automatically!

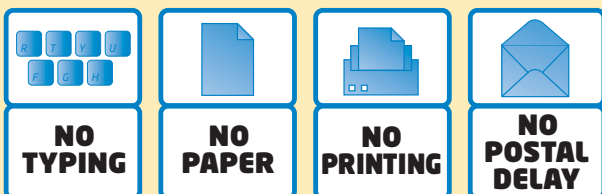
Atlas Products International is proud to be an accredited Sage developer of BASDA compliant systems. This has enabled us to develop a series of fast, secure, efficient and cost effective electronic commerce products that sit alongside and integrate seamlessly with your Sage accountancy software.

Together the result is a dramatic streamlining of essential business processes and a real competitive advantage.

The Atlas Sage Series comprises:

- e50 for Sage Line 50
- eMMS for Sage Line MMS
- e100 for Sage Line 100
- e200 for Sage Line 200
- e500 for Sage Line 500
- eCS3 for Sage Line CS3

Benefits of trading electronically



- At the touch of a button, using simple menus or even automatically, data can be transferred securely in seconds – saving you days
- The certainty of knowing when you have sent a transmission and when it has been received removes at a keystroke the nightmare of the "lost in the post" scenario
- It delivers significant direct cost and process savings, essential for all competitive businesses
- Staff can be released from monotonous, demotivating manual tasks in which human error can be introduced, to work in more valuable and productive areas, for example with your customers and suppliers
- Most large organisations now demand that their supply chain is eCommerce enabled

Benefits of using an Atlas Sage Series product

"It is saving us a lot of staff time, approximately 10%, which has enabled us to delay employing another worker."

Pocketbooks IT Director Adrian Hunt

Atlas Sage Series:

- Can handle data in any format such as EDI or XML
- Are simple to follow and easy to use, with little training required
- Have full technical support
- Are suited to both VAN and Internet connections
- Are already configured to work with major retailers such as the supermarket groups



Atlas Products International has been accredited by BIC as an eCommerce service provider for the book trade.



Key features of the Atlas Sage Series

Total integration

Atlas Sage Series products are totally integrated into your Sage package and activated by the touch of a button, the use of simple menus or even automatically.

Multi Network Connectivity

Atlas Sage Series products connect to all the major networks, such as BT, GXS Information Exchange, Tradanet, the internet or the Business Data Exchange, (BDX). If you are not connected, we can arrange it all for you.

Speed

Our e50 server was benchmarked in a high volume live situation as processing 15,000 invoices an hour.

Previously this took seven people two days of typing and produced all the natural errors that any manual system creates. However Atlas e50 enabled one of our customers to handle its Monday morning avalanche of paper and faxes in just eight minutes **totally error free**.

Total automation

When we supply your software we include mapping to all your major customers. With server versions everything can be automated. Documents are sent and received at scheduled times or at particular events.

Keeping it simple

Remember all the confusing terms surrounding EDI? Message Standards, Versions, Variations, Networks? As an Atlas Sage Series user you won't care!

We supply pre-configured systems for all the major supermarkets, high street chains, retailers and wholesalers including Tesco, Sainsburys, Asda, Waitrose, Morrisons, John Lewis Partnership, Amazon, Teleordering, Currys, Homebase and many others..

Included are orders, invoices, credits, delivery notes, returns and acknowledgements.

Atlas Sage Series is ideal for businesses at all stages of their eCommerce journey

Atlas Sage Series for businesses not yet trading electronically

- If you are not yet enjoying the benefits of trading electronically, then Atlas Sage Series is the perfect entry point for your business
- It has a low entry cost, requires little staff training, and can be activated by the touch of One Button

Atlas Sage Series for businesses struggling with electronic trading

- Do you already have EDI software that you are finding difficult to use?
- Switching to Atlas Sage Series will ensure anyone can

activate your electronic trading with little training

- API will supply your software with pre-mapped message sets for all your key trading partners

Atlas Sage Series for large organisations

- Has your eCommerce rollout slowed down or stalled?
- Are you meeting resistance at the lower level?
- Atlas Sage Series can help you achieve critical mass in trading electronically with all of your supply chain
- Due to Sage's dominance of the SME sector, almost all of your suppliers will be using Sage
- Due to its simplicity and low entry cost Atlas Sage Series is ideal for recommending to all of your trading partners, whatever their size or situation

Atlas

Sage
Series

Case Study

Leading publisher pockets business benefits.

When Management Pocketbooks, the UK's leading publisher of self help books for managers and teachers, was asked by one of their key customers to take part in an EDI pilot project, the benefits of electronic trading were clear for all to see.

Previously Pocketbooks staff had been manually keying in data to their Sage Line 50 accounting package.

To overcome this IT Director Adrian Hunt used Nielsen Booknet and Atlas Products International's e50 product. e50 is one of Atlas' fast, secure, efficient and cost effective Sage Series of EDI products that have been specifically designed to merge with and integrate seamlessly with Sage's accounting software.

According to Adrian the result is significant business benefits for Pocketbook's.

"API's e50 product is working really well and we are now fully integrated with a number of our customers.

"It is saving us a lot of staff time, approximately 10%, which has enabled us to delay employing another worker. This time has been put to good use elsewhere, we can respond more quickly to customer orders, the data is much more accurate and we have far fewer payment issues.

"The whole process is faster and more efficient.

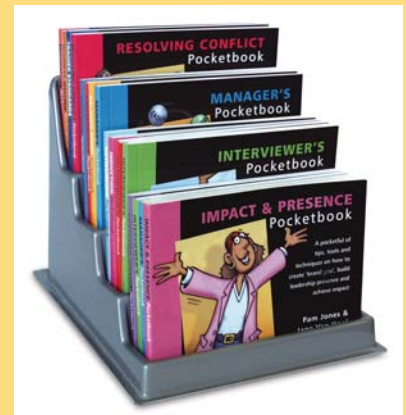
"Moreover, it has reduced the amount of paper and ink we use."

Said API Managing Director Allan Gray:

"This is a very good example of how our Sage Series products can really bring the benefits of electronic trading to reality by fully automating and integrating business systems and removing expensive, labour intensive tasks.

"With the Atlas e50 system, Pocketbooks achieved an extremely high level of accuracy, something normally only SAP users can achieve.

"This is an excellent outcome and the result of a very effective collaboration between ourselves, Management Pocketbooks and Nielsen Booknet."



If you don't use Sage, Atlas has integration solutions with the top business/accounting systems such as SAP, Exchequer, GEAC/JBA, Great Plains, JD Edwards, Kerridge, Lakeview, MFG Pro, Navision, Oracle, Pegasus, SQL and Strategix.

Atlas Products International (API) has been a provider of eCommerce solutions for more than 14 years. An intimate knowledge of EDI, XML and eCommerce in the supply chain has enabled API to test and develop a variety of solutions ideally suited to many industries.

These range from bespoke systems integration to sophisticated plug and go products to take maximum advantage of the latest low cost and secure internet options, all achieved whilst shielding the user from the traditional complexities of EDI.



For more details about the Atlas Sage Series or how to get started with electronic commerce, contact:

Atlas Products International Ltd, Atlas Suite, Greenbank House,
Swan Lane, Hindley Green, Wigan, WN2 4AR.

Tel: +44 (0)8700 501007 Fax: +44 (0)8700 501008
email: sales@atlasproducts.com www.atlasproducts.com

